

World War 1 Propaganda Poster Project

Directions: Create a World War I themed propaganda poster. You must decorate the poster to be eye catching so that if a person were walking down the street it would get their attention. The poster must be historically accurate, as well as creative.

1. Choose a country from whose perspective you will create your poster. (Ex. American perspective, British perspective, German perspective, etc.)
2. Choose one of the following WWI propaganda poster topics:
 - Buying victory bonds
 - Saving/conserving food
 - Joining the army
 - Demonizing the enemy
 - Women and the war effort
3. Create a slogan or wording to support the ideas of your poster.
4. Create a design for your poster.
 - Your poster should be no smaller than a standard 8.5 x 11 piece of paper, but no bigger than a standard poster board.
 - You may draw, print, and/or paste pictures from the internet, trace pictures, paint, or use a paint or Photoshop type program. Just be creative! **No Plagiarism from existing posters.**
5. On the back of your completed poster should be a mini report about your poster. The mini report should be 2 to 3, well-written paragraphs that include a description and meaning of your poster. Please address ALL of the following:
 - 1. Who or what is your topic about?
 - 2. Describe the poster in your own words.
 - 3. What is this poster trying to get you to do?
 - 4. How would this poster support the war efforts?
 - 5. What type of propaganda technique does your poster use? How does your poster reflect this type of propaganda?
 - 6. What historical facts are covered in this poster? What historical facts would the viewer need to fully understand your poster? Explain this part as fully as possible.
6. Your project will be assessed according to the rubric below.

World War I Propaganda Poster Grading Rubric

Name: _____

Total Points Earned: _____ / 50

CATEGORY	7-10 Points	2-6 Points	0-1 Points	Total Points Earned per Category
Topic: <hr/>	World War I topic is clearly identified on the poster. The topic is clear and well-focused.	World War I topic is evident on the poster, but is not clearly identified.	No World War I topic is identified on the poster.	
Poster Details	The poster includes relevant and historically accurate details to support the poster's message. The poster clearly communicates a persuasive message.	The poster includes supporting details, but some details are lacking in their historical accuracy or relevancy. The poster communicates a persuasive message.	The poster does not include historically accurate or relevant details in support of the poster's message. Little or no persuasion is evident on the poster.	
Grammar and Spelling	The student makes no errors in grammar or spelling that distract the reader from the content of the poster or report.	The student makes a few grammatical and spelling errors that minimally distract the reader from the poster and report content.	The student makes many grammatical and spelling errors that distract the reader from the poster and report content.	
Neatness/Message	The poster uses color, visual images and words to clearly communicate the poster's intended message. The poster is neat and cleanly presented.	The poster makes some use of color, visual images and words to communicate the poster's intended message. The poster is lacking in overall neatness and presentation.	The poster does not use color, visual images or words to communicate the poster's intended message. The poster is messy and is poorly presented.	
Report Details	The report addresses all of the questions required in a clear and detailed manner. The content of the report is accurate.	The report addresses many of the questions required in a sometimes clear and somewhat detailed manner. The content of the report is mostly accurate.	The report addresses few or no of the questions required and is very unclear and undetailed. The content of the report is grossly inaccurate.	